



DESIGNING BETTER LANGUAGE TEACHING WITH AI

A practical workshop with Sam Gravell



DATE

Saturday,
5 December 2026



PROGRAMME

1:00-4:30 p.m. Workshop
4:30-5:30 p.m.
Christmas get-together & networking



VENUE

ISM
Maybachstraße 20
70469 Stuttgart

WORKSHOP

Discover how generative AI can support needs analysis, task and materials design, professional development, and custom tools - while keeping human interaction at the heart of teaching.

KEY THEMES

- AI-supported needs analysis
- Tasks, materials, and multimedia
- Choosing the right AI model
- Building custom AI tools

CONCRETE TAKEAWAYS

- Reusable workflows and prompt templates
- Hands-on experience with specialist tools
- A blueprint for your own AI assistant
- One practical resource created on the day



CHRISTMAS
GET-TOGETHER
4:30-5:30 p.m.
Refreshments &
networking



YOUR TRAINER

Sam Gravell

Sam Gravell is a Business English trainer, facilitator, program lead and course designer based in Bamberg. With more than ten years' experience, he specialises in task-based, needs-led training and the responsible use of AI. He holds an M.Ed., CELTA and Trinity CertIBET.

Registration

Free for ELTAS members and members of other German ELTA associations
Guests: €25

Register now:
events@eltas.de