

'Dynamic Presentations. A Performance-Based Approach'.



With Terry Prosser based

on: http://www.cambridge.org/gb/elt/catalogue/subject/project/item6446631/?site_locale=en_GB

When: May 17, 2014

Where: Treffpunkt Klett, Rotebühlestraße 77, 70178 Stuttgart

<http://www.klett.de/alias/247609>

Time: 10 a.m. - 1:30 p.m.

They say the secret of presenting is to have a good beginning, a good ending and keep them close together. But, left to chance, a lot can go wrong in between! Forget about whether we should be focusing on language or skills or culture. We need to blend all three by 'fusion training' to speak skillfully across cultures. How do we do that? In this session we'll be turning to experts for inspiration, watching them on video and learning how to create impact and rapport, design engaging visuals, develop our vocal intelligence and utilize the power of storytelling. We'll look at examples from 'Dynamic Presentations', the first title in the new multimedia Cambridge Business Skills series, and also look at the performance of real live presenters in action, analyzing what they're doing right ... or wrong.

Treffpunkt Klett will open their bookshop exclusively for the participants of this workshop and is offering a 50% discount on all course books and 20% on teacher materials (e.g. DVD) ordered on this day.



Bio data – Terry Prosser

Terry has been a teacher and a teacher trainer for over 15 years and has worked in England, the Czech Republic, Spain, Germany and the United Arab Emirates. He has a BA in Philosophy, Literature and French, a CELTA, a Higher Trinity Diploma in TESOL, as well as a Post-Graduate Teaching Diploma and an MA in TESOL. He is an international conference presenter for Cambridge University Press, and has written teacher's books for course book series such as ,Into English' and ,For Real' by Helbling/Cambridge."